

A vertical grey bar is positioned behind the text.

VERTICAL
CLIMB FITNESS

A man with a beard is shown in profile, facing right, using a treadmill in a gym. The treadmill has a large digital display showing a circular progress indicator and other data. The background is dimly lit with blue and yellow light strips. The text "RETHINK CARDIO" is overlaid in the center in a bold, white, sans-serif font.

RETHINK CARDIO



30 MINUTOS AL BEAT DE LA MÚSICA

LUCES Y ENDOFORNIAS.



LA CLASE DE VERSA ES UNA SESIÓN DE
30 MINUTOS

DE
**CARDIO
INTENSO**



EN LA
**VERSA
CLIMBER**



A man with a beard is working out on a gym machine in a blue and green lit environment. The machine has the word 'TICAL' visible on it. The background is filled with various gym equipment and bright lights.

PODRÁS QUEMAR
HASTA 600 CALORÍAS

A person is shown from the back, wearing a black sports bra and leggings, holding a smartwatch. The watch screen displays a blue background with white text: '24.27', '1,947 K', and '7%' with a red progress indicator. The person is in a gym setting with blue lighting and other people in the background.

**DE BAJO IMPACTO,
DINÁMICO,
DESAFIANTE
EFICÁZ**



TENDRÁS A TU LADO

**A UN COACH QUE TE MOTIVARÁ
A ALCANZAR TUS OBJETIVOS.**



TERMINAS AGOTADO



**PERO FELIZ... SERÁ LA ENERGÍA QUE NECESITAS
PARA COMENZAR TU DÍA.**

PROTOTIPO





VERTICAL
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VALOR DE LA FRANQUICIA

ROI \$500.000 18 MESES
ROI \$700.000 12 MESES

CONTEMPLANDO 21 VERSAS
LOCAL DE 150M² APROX.

REGALÍAS 5%
PUBLICIDAD 2%

CUOTA DE FRANQUICIA	\$800,000.00
SALÓN VERSA	\$2,617,000.00
RECEPCIÓN	\$455,000.00
BAÑOS	\$248,000.00
STOCK	\$70,000.00
LAVANDERIA	\$60,000.00
TOTAL	\$4,250,000.00



